

# RODDERS

## Beach Festival

PROUDLY SUPPORTING



**Auckland  
Rescue**

Because you never know



IN ASSOCIATION WITH



**Ze Group**  
QUALITY SOLUTIONS FROM A TO Z

Ze Build  
Ze Speak  
Ze Earthcare  
Ze Pave & Seal

**NW NEW WORLD**  
Browns Bay

**NW NEW WORLD**  
Orewa

Harcourts  
Orewa

**MATT GILMOUR**  
NEW SIGNAGE & SIGNPOSTS

**McDonald's**  
Siverdals & Orewa

**SPS**  
SIGNPOST SIGNS

**MOTHERS**  
Professional Washers & Waxers

**ES**  
ELECTRIC SERVICES

**AUCKLAND**  
Worley Dynamics

**Toyota**  
Albany  
Toyota

**CUTTING EDGE**  
CANNING  
Tile Room

**STRETCH TENTS**  
marques & canopies

**Joe's Garage**

**magic**

**WELLSOUND**

**MORE FM**

**T8**  
TIRE CARE

**SwissFram**

**ALDAMESH**

**petrolhead**

**WALTERS**

**PUHOI PUB**  
HOTEL & STABLES

Hibiscus and Bays  
Local Board



## The Rodders Beach Festival continues to be a driving force behind our rescue service.

Our community helps to make us stronger, and we are fortunate to have supporters whose commitment and belief in us means that our rescue service is never in question.

The Rodders Beach Festival has been an ongoing source of support for our service since 2010, raising over \$500,000 of much-needed funding towards rescue operations. We are grateful for the significant contribution made by the event, its organisers and all those who participate.

Thank you for helping to keep our community safe. It's because you're there for us that we can be there for you.



# Ze Gold Coast Trip

It's Ze trip of a lifetime! Standard ticket holders will receive one trip draw boarding pass entry form on their programme. All VIP ticket holders receive an extra entry into the trip draw. The winner must be at prize giving to claim the prize or contactable via mobile, otherwise it will be redrawn!

**PROUDLY SPONSORED BY...**

**Ze Group**

QUALITY SOLUTIONS FROM A TO Z

**Ze Build**

QUALITY BUILDING SOLUTIONS FROM A TO Z

**Ze Spark**

QUALITY ELECTRICAL SOLUTIONS FROM A TO Z

**Ze Earthworks**

QUALITY LANDSCAPE SOLUTIONS FROM A TO Z

**Ze Pumps & Gas**

QUALITY PLUMBING SOLUTIONS FROM A TO Z

**Make a \$10 donation to  
AUCKLAND RESCUE by  
PURCHASING ANOTHER PROGRAM  
and get an extra entry!**



**drawn on  
sunday  
26th at  
PRIZEGIVING**



# How to enter:

1. Fill in your Ze Gold Coast boarding pass on the back page of this programme.
2. ON SATURDAY: Place your boarding pass in the bin at the RODDERS BEACH FESTIVAL MARQUEE.
3. ON SUNDAY: Place your boarding pass in the bin by 12PM SHARP at the RODDERS BEACH FESTIVAL MARQUEE.
4. Winner MUST be at prize giving to claim prize. See boarding pass for T&C's.

# Ze Build

QUALITY BUILDING SOLUTIONS FROM A TO Z

New Zealand  
Certified  
Builders  
Association



09 884 0107



ZEBUILD.CO.NZ



DESIGN - PROJECT MANAGEMENT - ARCHITECTURAL BUILDS  
NEW BUILDS - RENOVATIONS - RECLADS - DECKS & FENCES



Fastest Growing Companies 2023

# RODDERS Beach Festival

PRESENTS

## SHOT IN THE DARK

*A cruise night like no other*

*Brought to you by*

**MOTHERS**  
Polishes • Waxes • Cleaners

Starts at 8pm

FRIDAY Jan 24th 2025

OREWA

Stone  
Woods  
& Cook

**"CRUISE FOR A CAUSE"**

Pick up spectators that donate

Cruise down the boulevard

All donations to Auckland Rescue

*It's Friday night at the Rodders Beach Festival, you're cruising Orewa's main drag, your ride's looking killer, it's good times with your buddies. Everyones watching, be cool...*

Do you think you have a Shot in The Dark? Come join us and find out.


For further info - go to [www.rodgersbeachfestival.co.nz](http://www.rodgersbeachfestival.co.nz)

# Live Auction! Event Favourite!

Saturday 25th Jan  
Starting From 1.00pm

PROUDLY SUPPORTING...

**Auckland  
Rescue™**

ALBANY TOYOTA	Fully serviced car, groomed, registered with WOF
FABRICATION SPECIALISTS	X2 Bespoke Fabricated Braziers 
SIGNPOST SIGNS	2025 Rodders Beach Festival Garage Banners 3m x 1.2m
HUSTLER MINIBIKES NZ	Bad Boy Chopper
SWISSTRAX	Single Garage Diamondtrax Floor
YVONNE BENNETTI	Designer Size 10 Dress
THE LOFT - WAIHEKE ISLAND	Romantic Getaway for two
HAMPTON DOWNS	Drive a Supercar with a friend!
FISH N DIPS CHARTERS	Private fishing charter on the Hauraki Gulf
BRADLEY SMOKER	
GREG MURPHY	Signed Rodders Beach Festival T-Shirts
ADINA HOTEL	Weekend Package
STIHL SHOP	Outdoor Equipment
CENTRAL LANDSCAPES	Product Voucher
BUNNINGS SILVERDALE	Assorted Items
THERATIVITY	x2 Metal Wall Hanging Artwork (Dolphins / Fish)
+ MANY MORE BLIND AUCTION ITEMS ON THE DAY. Come and have a look on the main stage!	
USA THEMED CHEST PACKED WITH LOADS OF PRIZES - RAFFLE TICKETS FOR SALE BY "ZORA"	

Join us at the main stage on Orewa Reserve for our exciting LIVE AUCTION open to the public! Bring your friends and family along for a fun-filled bidding crowd favourite, all while supporting the AUCKLAND RESCUE. Every dollar raised goes directly to this life-saving service. A massive thank you to our generous sponsors and supporters!

**EFTPOS  
AVAILABLE  
AT  
AUCTION**

# 2025 Trophies



## VOTE FOR YOUR FAVOURITE CARS!

We have two trophies to giveaway to two car owners as voted by the public. Use your "My 2 Voting Slips" form (attached to programme) to vote your best pick and drop off to the Rodders Beach Festival marquee by the specified times.

**Saturday VIP Public Choice** – cars parked along main Orewa Highway. Voting form due 2pm Saturday.

**Sunday Public Choice** – cars parked along Orewa Boulevard. Voting form due 11am Sunday.

### SATURDAY 3.00PM (OREWA RESERVE / SURF CLUB END)

NZ PETROLHEAD V8 CHIC TROPHY

MOTHERS VIP PREMIUM PUBLICS CHOICE TROPHY

AUSSIE V8 MUSCLE TROPHY

GOLDEN TICKET DRAW (X1 STANDARD, X1 VIP AND X1 AUSSIE MUSCLE)

### SAT ARVO "WHAT'S UNDER YOUR HOOD" (PUHOI PUB)

BEST ORIGINAL

BEST CUSTOM BIKE

BEST PERFORMANCE

BEST CUSTOM BIKE BUILD

BEST NOSTALGIA

PUHOI PUB TROPHY

*if you have a ribbon on your windscreen by 3pm Saturday make sure you attend prizegiving on Sunday!!*

### SUNDAY 12PM SPONSORS CHOICE AWARDS (OREWA BOULEVARD)

NEW WORLD BROWNS BAY TROPHY

ZE BUILD TROPHY

PETROLHEAD NZ TROPHY

CUTTING EDGE / TILE ROOM TROPHY

T8 TRAFFIC CONTROL TROPHY

JOES GARAGE TROPHY

SWISSSTRAX TROPHY

SIGNPOST SIGNS TROPHY

AUTOMOTECH TROPHY

MCDONALDS OREWA/SILVERDALE TROPHY

NEW WORLD OREWA TROPHY (PUBLIC CHOICE)

HARCOURTS COOPER & CO

HIBISCUS AND BAYS LOCAL BOARD TROPHY

TOP TEN TROPHIES

HARCOURTS - MATT GILMOUR TROPHY

### SUNDAY – 3PM (OREWA RESERVE / SURF CLUB END)

HIBISCUS RODDERS TROPHY OF THE DAY

NEW WORLD OREWA PUBLIC CHOICE

REGISTERED ENTRANTS MYSTERY WEEKEND PACKAGE GIVEAWAY (MUST BE PRESENT TO WIN)

LOUDEST SOUNDS



# "Ze Cruise" Convoy To Puhoi

## THE PUHOI PUB

HOTEL & STABLES

5 SALEYARDS RD, PUHOI

be in to  
win the  
puhoi pub  
getaway

VIP entrants... at 3.30pm get those engines running for our "ZE CRUISE!", standard entrants be ready to go at 3.45pm.

Cruise north along the Orewa Boulevard to the end of Orewa, through Hatfields Beach and Waiwera until you reach Puhoi (this way avoids the road toll). Turn left into Puhoi Road and along to Puhoi Pub.

Competitions: Puhoi Pub "What's Under Your Hood" and "Auckland Harley Davidson Bike Show" with prizes to follow.



# BIKE SHOW

SPONSORED BY

**AUCKLAND**

*Harley-Davidson*





# 2025 Festival Schedule

## Friday 24th January

### 'FOOD TRUCK FRIDAY' – OREWA RESERVE (SURF CLUB END)

3.00 pm	GATES OPEN (For Hot Rod Entrants)
	Live Entertainment – El Camino Band
4.00 pm	FOOD TRUCK VENDORS OPEN
8.00 pm	MOTHERS 'SHOT IN THE DARK' – A CRUISE NIGHT LIKE NO OTHER Cruise along Orewa Boulevard and have your car rated and snapped by photographer Alistair Ritchie. PLUS... Pick up event spectators for a ride when they make a donation to Auckland Rescue.

**FRIDAY  
BAR OPEN  
3PM – 9PM**

## Saturday 25th January

### SATURDAY – DAY EVENTS AT OREWA RESERVE (SURF CLUB END)

7.00 am	GATES OPEN 7am SHARP (For Hot Rod Entrants) no earlier
8.00am	EVENT STARTS
	V8 AUSSIE MUSCLE CARS ON DISPLAY (NEW! MUST SEE)
9.00 am	Live Entertainment – El Camino Band / HBC Rock n' Roll Club
9.45 am	Live Entertainment – Pacific Elvis
10.30 am	Live Entertainment – El Camino Band / HBC Rock n' Roll Club
11.15 am	Live Entertainment – Pacific Elvis
12.00 pm	Miss Hibiscus Vintage 2025 Competition
1.00 pm	AUCKLAND RESCUE LIVE AUCTION *EVENT HIGHLIGHT / OPEN TO THE PUBLIC*
2.15 pm	Live Entertainment – Pacific Elvis / El Camino Band / HBC Rock n' Roll Club
3.00 pm	PRIZE GIVING (for day events)
3.30pm	VIP CARS EXIT OFF MAIN ROAD AND CONVOY WITH 'ZE CRUISE' TO PUHOI PUB
3.45 pm	Standard Passes cruise to Puhoi Pub and park up.
4.00 pm	EVENT FINISHES

**SAT  
ZE BAR  
OPEN  
9.30AM –  
3.30PM**

### SATURDAY – EVENING EVENTS (TRAVEL TO PUHOI PUB)

4 - 6 pm	PUHOI PUB 'What's Under Your Hood' Competition
	AUCKLAND HARLEY DAVIDSON Bike Show Competition
6.30 pm	PUHOI PUB GIVEAWAY + PRIZE GIVING (for the above two competitions at Puhoi Pub)
	Return back to Orewa central for late night cruising... show off your rides!

# Sunday 26th January

## SUNDAY – DAY EVENTS ON THE OREWA BOULEVARD

7.00 am	GATES OPEN 7am SHARP (For Hot Rod Entrants) no earlier
8.00 AM	<p><b>ZE BUILD 'SHOW N' SHINE' (Park Up in Orewa Boulevard)</b></p> <p>All hot rod entrants that are attending the Sunday Ze Build Show n' Shine on Orewa Boulevard need to be parked within the road closure between 7.00am and 8.00am. To ensure that we provide appropriate safety for the large number of public that are attending, all vehicles must be parked up and on display by this time... <b>NO LATER!</b></p>
	Live Entertainment – El Camino Band
8.45 am	Live Entertainment – Pacific Elvis
9.00 am	Retro Tiny Tots Competition
10.00 am	Live Entertainment – Pacific Elvis
10.30 am	Retro Teeny Boppers Competition (NEW!)
11.15 am	Live Entertainment – El Camino Band
12.30 pm	Live Entertainment – Pacific Elvis & El Camino Band
12.00 pm	PRIZE GIVING
12.45 pm	'ZE GOLD COAST' TRIP DRAW
1.00 pm	<p>Start your engines! "V8 RUMBLE!" *Be at your cars NOW!</p> <p>All drivers must be at their vehicles to leave at 1pm. Due to the road re-opening to the public.</p>
	<p><b>ZE BUILD 'GRANDE PARADE'</b></p> <p>Along the Hibiscus Coast Highway back to Orewa Reserve for further live entertainment.</p>

## SUNDAY – EVENING EVENTS AT OREWA RESERVE (SURF CLUB END)

1.30 PM	PARK UP AT OREWA RESERVE. BAR & FOOD
	LIVE BAND
2.00 PM	LOUDEST SOUNDS AND LOUDEST EXHAUST COMPETITION
3.30 PM	PRIZE GIVING
3.30 PM	MYSTERY TRIP GIVEAWAY drawn. Must be present to win!
4.00 PM	EVENT FINISHES... SEE YOU NEXT YEAR!

